Dear Osteopathic Heritage Foundation Board of Directors and Leadership,

The Ohio University Heritage College of Osteopathic Medicine is very pleased to provide the Osteopathic Heritage Foundation with highlights of the fourth annual report from fiscal year (FY) 2014/15 for the Vision 2020: Leading the Transformation of Primary Care in Ohio award. We are grateful for the Osteopathic Heritage Foundation’s remarkable investment and continued commitment to the Heritage College mission and vision.

The Heritage College is committed to providing an outstanding educational foundation for our medical students on all campuses and building our research enterprise, as well as improving the health and well-being of our communities – locally, statewide and nationally. Our long-standing partnership with the Osteopathic Heritage Foundation has truly been instrumental in transforming the college’s ability to achieve these goals.

This transformational award has increased the Heritage College’s visibility, which has created many additional opportunities – demonstrated by one of the most significant, the 2015 opening of the Heritage College’s third campus in Cleveland. The Heritage College matriculated the largest class in the college’s history, filling 240 seats on the three campuses. The experience gained through the planning and inaugural year of the Heritage College, Dublin, ensured the successful opening of Heritage College, Cleveland, and the continued excellence in providing the best clinically integrated, learning-centered, osteopathic medical education experience across the three campuses.

Once again, on behalf of the Heritage College faculty, staff, students and Ohio University leadership, thank you for your generous support of the Heritage College toward our shared goals as we strive to be recognized as the national leader in training osteopathic primary care physicians and be the number one producer of primary care physicians in the country.

Sincerely,

Kenneth H. Johnson, D.O.
Executive Dean
In 2011, the Osteopathic Heritage Foundation (OHF) approved the historic $105 million Vision 2020 award to transform the Ohio University Heritage College of Osteopathic Medicine (Heritage College) into a nationally prominent institution that trains primary care physicians to serve the rural and underserved areas in Ohio. Vision 2020 includes strategies to increase the number, quality and training of primary care physicians practicing in Ohio; to advance clinical research, care, access and training; to strengthen community outreach; and to support the development of a consortium of central Appalachian colleges of osteopathic medicine.

Through our strategic planning process, four strategic priorities were identified: transformative education, community impact, collaborative research and all-campus success. Each of the projects within the Vision 2020 transformational award is impactful at some level across all Heritage College strategy areas. The pie graph (left) illustrates each project’s funding distributed to its most significant strategy focus.

**Vision 2020 Transformational Award Distribution within the Heritage College Strategy**

- $42.1M Collaborative Research
- $28.9M All-Campus Success
- $26.3M Transformative Education
- $7.7M Community Impact

**Goal:** To lead the transformation of primary care medicine and primary care medical education; to enhance the Heritage College to national prominence while addressing the growing need for primary care physicians, specifically in rural and underserved areas particularly in Ohio; to expand the Heritage College’s education and research programs; and to increase the impact of medical care throughout Ohio and beyond.

**Heritage College Strategy**

**By 2020, we will increase the proportion of graduates who enter primary care practice from 50% to 70%.

We will do this by attracting, educating and training the next generation of physician leaders who embrace diversity, lifelong learning, service to rural and underserved populations, and the osteopathic principles, including supporting the well-being of the whole person.

**Focus Areas**

1. Hiring and faculty support
2. Infrastructure development and enhancement
3. Curriculum evolution
4. Fortification and augmentation of community programs
5. Evolution of the Centers for Osteopathic Research and Education (CORE)

**Strategic Priorities**

**Transformative Education**

Powerful education experiences change lives. Our programs train the next generation of physician leaders and transform perceptions about serving patients and communities. Our faculty and staff prepare our graduates to excel in any care environment and encourage them to fulfill their individual potential.

**Community Impact**

Community care comes first. Our outreach and research programs, as well as the efforts of our graduates, improve the health and well-being of citizens in Ohio and in communities across the nation, especially where care is needed most.

**Collaborative Research**

Discovery drives medicine. Our research is stronger when we work together within our college, alongside our communities and with other partners.

**All-Campus Success**

Three campuses, one college. As the Heritage College expands, we work to ensure that together we thrive.
CARE LEADS HERE

OVERVIEW

The Heritage College has made exceptional progress in meeting Vision 2020 goals and objectives, including opening two new campuses, creating new partnerships, expanding research and educational opportunities, and attracting national interest in the Heritage College’s mission and accomplishments. This publication outlines significant highlights occurring in the fourth year of the Osteopathic Heritage Foundation’s Vision 2020 award.

» As the Heritage College opened its new Cleveland campus and welcomed 240 students on three campuses, the Heritage College also launched a yearlong 40th anniversary celebration on August 18, 2015, commemorating the day Ohio Gov. James Rhodes signed the legislation creating the college in 1975.

» The Heritage College received a record number of applications in 2015 (5,088). We have been highly successful in recruiting a diverse class who started in 2015, with 21 percent first-generation college students, 25 percent minority students and 45 percent women.

» In November 2014, the college had a successful comprehensive accreditation visit and received two commendations – one for our electronic delivery of educational resources and another for providing faculty development and training in advance of opening the new Heritage College, Dublin.

» The Heritage College and Ohio University leadership are identifying funding and possible locations for new academic facilities on the Athens campus, including the planned Ohio Musculoskeletal Neurological Institute (OMNI) and Diabetes Endocrine Center research facilities.

» For the 5th consecutive year, 100 percent of Heritage College students placed in residency matches, with 75 percent matching to Ohio-based graduate medical education (GME) programs – the highest percentage in the past five years.

» Among all Heritage graduates in practice as of January 2015, 58 percent were practicing in Ohio and, of those, 53 percent were practicing primary care. Nationwide, 48 percent of our graduates were practicing in a primary care specialty. More than one-quarter (26 percent) of Heritage College alumni practicing in Ohio worked in medically underserved areas.

» The Heritage College won eight American Association of Colleges of Osteopathic Medicine Excellence in Communications Awards – a Best in Show award, three first place awards and four second place awards.

» In collaboration with the American Osteopathic Association (AOA), the CORE hosted the Ohio University Transition Summit to Single Accreditation in April 2015, with funding from the OHF and AOA. Our goal is to be national leaders in the transition to a single GME accreditation system and to evolve the CORE to function effectively as an entity promoting a collaborative model of education.

GRADUATES MATCHING TO:
(2012/2015)

| PRIMARY CARE RESIDENCIES NATIONWIDE | 48% |
|                                   | 56% |
| PRIMARY CARE RESIDENCIES IN OHIO   | 32% |
|                                   | 38% |
| RESIDENCIES IN OHIO                | 64% |
|                                   | 75% |
A SUCCESSFUL FIRST YEAR AT THE HERITAGE COLLEGE, DUBLIN

By all measures, the first full year of operation at the Heritage College, Dublin, has been a great success, and lessons learned during the start-up and launch of the campus proved instrumental in the July 2015 launch of the Heritage College, Cleveland. With the opening of the two new campuses, the Heritage College welcomed its largest entering class of medical students in the college’s history, with a total of 240 students on the three campuses – 98 percent of whom are from Ohio.

DUBLIN CAMPUS CLASS OF 2019
40% STUDENTS IDENTIFY AS FEMALE
28% IDENTIFY AS MINORITY/UNDERREPRESENTED
ALL POSITIVE INDICATORS FOR CHOOSING PRIMARY CARE SPECIALTIES UPON GRADUATION
100% OHIO RESIDENTS

GOAL: Develop the Heritage College, Dublin, to support an initial class of 50 medical students, with an increase to 60 medical students per class by FY 2019/20, with an aim of training primary care physicians to practice in Ohio.

Over the past year, classroom instruction was delivered between the Athens and Dublin campuses through integrated technology platforms, setting the stage for a successful three-campus connection.

Students in the first class at the Heritage College, Dublin, performed as well academically as their peers in Athens. Dublin students also reported across-the-board satisfaction with the Dublin campus culture, faculty and staff.

Fifty-eight percent of the first class of students at the Heritage College, Dublin, received some type of scholarship aid.

Collaborations with OhioHealth and other central Ohio health care organizations are on track to provide clinical rotations to Heritage College, Dublin, students in FY 2016/17.

Collaborative research projects between social medicine faculty from the Heritage College, Dublin, and representatives from Nationwide Children’s Hospital and OhioHealth have been established.

The first four undergraduate students enrolled in the Early Assurance Program (EAP) at Ohio Dominican and Otterbein universities. Twelve are enrolled for FY 2015/16. The EAP allows outstanding high school seniors in Ohio to apply for Heritage College admission prior to beginning their undergraduate work and complete their undergraduate and D.O. degrees in as few as seven years. One aim of the program is to increase the number of primary care physicians in Ohio.

The Heritage College, Dublin, assisted with the operational start-up and hiring for the Ohio University College of Health Sciences and Professions’ May 2015 launch of the Physician’s Assistant Practice Program.
ALTERING STUDENTS’ PERCEPTIONS

Heritage College students who took “Introduction to Primary Care” were surveyed before and after the weeklong course to gauge their perceptions about primary care.

73% REPORTED AN IMPROVED UNDERSTANDING OF THE SCOPE OF PRIMARY CARE

GOAL: Transform primary care medical education through new pathways and curricular enhancements to encourage at least 60 percent of Athens and Dublin graduates to enter primary care residencies and practice in Ohio for five years after residency graduation.

Primary care has been an integral part of our mission since the Heritage College was founded 40 years ago. We are proud of our success in training physicians to treat the most pressing health care needs of patients in Ohio, and we are developing new pathways and curricular enhancements to encourage even more of our students to choose careers in primary care – particularly in underserved areas of the state.

The Heritage College has created a curriculum transformation team, co-chaired by Nicole Wadsworth, D.O., and Karen Montgomery-Reagan, D.O., to develop strategies to increase the number of our graduates who become primary care physicians.

We continued to implement curricular enhancements in our third year of “Introduction to Primary Care Medicine.” Our experiences with the patient centered primary care curriculum have resulted in two national presentations and a primary care attitudes article published in Family Medicine.

The Rural and Urban Scholars Pathways (RUSP) program is thriving, with 60 participants in FY 2015/16 across the three Heritage College campuses. In addition to curricula programming specific to RUSP, participants have several research projects at various stages of development, one international and two national scholarly presentations, and one paper accepted with revisions for publication.

We anticipate six RUSP scholars graduating in 2016 and as many as 19 in 2017.

Timothy Law, D.O., M.B.A., RUSP Athens campus associate director, was named 2014 Mentor of the Year by the American Osteopathic Association and received the 2015 Ohio Osteopathic Association/OHF George L. Eckert, Jr., D.O., Mentor of the Year award.

Discussions continue regarding developing and sustaining GME in rural primary care in Appalachia, including assisting currently active rural training programs during the transition to single accreditation through the Accreditation Council for Graduate Medical Education (ACGME).
GOAL: Strive for at least 60 percent of Athens and Dublin graduates to enter primary care residencies in Ohio and practice in Ohio for five years after residency graduation, and make scholarship opportunities available to 60 percent of the medical students in each class.

Tuition at the Heritage College ranks among the lowest of Ohio’s seven medical schools, but many new physicians graduate with large debt. The college is making great strides toward the goal of ensuring that increased scholarship aid opportunities are available to 60 percent of its students so they can choose the medical specialty that appeals to them most without the worry of student debt.

» Twenty-five Vision 2020 scholarships were awarded, including the OHF Dublin Primary Care Scholarship (eight), the OHF Primary Care Incentive Scholarship (12), the John A. Brose, D.O., Primary Care Incentive Scholarship (one renewal), and the OHF Rural and Urban Scholars Pathways Scholarship (four).

» The Heritage College offered 62 institutional scholarship programs with 282 awards given to 198 students for a total of $1.9 million (including $330,000 Vision 2020 scholarships).

» Eighty students obtained external scholarships totaling $2.9 million (including National Health Service Corps, Military Health Profession Scholarship Program and others).

» Progress toward sustaining Vision 2020 scholarship programs is being made. The Heritage College is establishing two new endowed scholarships: the Heritage Dublin Campus Primary Care Incentive Endowed Scholarship and the Heritage Primary Care Endowed Scholarship.

» The Dublin Open and Cleveland OHIO Memorial golf tournaments have been successful at raising scholarship funds and are planned as annual events.

» The Heritage College Office of Medical Development and Alumni Affairs, in collaboration with the Ohio University Office of Advancement, has drafted a comprehensive development plan entitled “The LEADING CARE Campaign,” along with fundraising goals and timeline. This plan will provide the strategy for securing philanthropic support to meet the strategic vision of the college in three major areas: scholarships, capital and programs.
GOAL: Increase research productivity in the area of diabetes, expand access to quality clinical care for people with diabetes, and build and/or renovate a facility that meets the Diabetes Institute’s mission of basic and translational research and of providing comprehensive, culturally competent patient-centered care.

The Diabetes Institute (DI) is making its mark nationally as a leader in diabetes care, research, outreach and education. In October 2014, the Institute received the Excellence in Diabetes Care Award from the American Osteopathic Foundation. The Diabetes Institute’s reputation continues to grow as it expands its programs and its people.

» The Diabetes Institute finalized and implemented a five-year strategic plan.

» The Heritage College hired four biomedical sciences faculty with a diabetes research focus in the fall of 2015 – the college’s first cluster hire. Each new researcher brings expertise in a specialty area of diabetes-related research that could create exciting collaborative opportunities in the college and throughout the university.

» Based on the college’s overall research strategy and the DI strategy, a plan was developed to invest $1.2 million to build the core research equipment and technology infrastructure.

» A $17 million Heritage research endowment strategy was developed ($13 million OHF, $2 million Ohio University and $2 million Heritage College) including three named endowed chairs and a Heritage Research Endowment to attract, retain and/or develop highly productive research facility (illustrated at left).

» The Diabetes Institute received the Endocrine Society Visiting Professor in Diabetes Award to host Katie Weigner, Ed.D., R.N., from the Joslin Diabetes Center at Harvard University in November 2015.

» The value of the Diabetes Fellowship Program – in partnering with East Carolina University to advance diabetology to an accredited specialty – was recognized at the American Diabetes Association annual scientific conference.

» The Heritage College received a $600,000 grant from the U.S. Health Resources and Services Administration (HRSA) for a Rural Health Care Services Outreach Program in southeast Ohio that is designed to improve health outcomes and lower health care costs for Type 2 diabetes patients.
NEW STATE-OF-THE-ART MOBILE UNIT

CLINICAL AND SCREENING ENCOUNTERS AND HEALTH EDUCATION SESSIONS REACHED 14,663 PEOPLE

PROVIDING EXPANDED CARE FOR OHIO

GOAL: Reduce comorbidities of chronic disease and improve health care access to underserved, uninsured and uninsured populations in southeastern Ohio by providing expanded health care services.

Community Health Programs (CHP) continues to expand services in the community to meet existing needs in its 21-county service area. This is accomplished by providing free health care services including clinical care, mobile clinics, prescriptions and medication access, diabetic supplies, lab tests, breast cancer and other women’s health screenings, navigation services and health education.

NEW STATE-OF-THE-ART MOBILE UNIT

MILES TRAVELED TO PROVIDE SERVICES

14,512 CLINICAL AND SCREENING ENCOUNTERS AND HEALTH EDUCATION SESSIONS REACHED 14,663 PEOPLE

» Our new state-of-the-art mobile unit arrived in April 2015, and a community open house was held on April 30, 2015. In FY 2014/15, the mobile clinic traveled 8,829 miles to provide services to the most vulnerable populations in southeast Ohio.

» CHP received the 2015 Impact Award from Susan G. Komen Columbus.

» The Heritage Community Clinic successfully employed insurance navigator services through the Ohio Association of Free Clinics, directly enrolling 577 people in health care coverage and providing another 1,123 people with guidance in obtaining insurance.

» A total of 1,668 free childhood immunizations valued at nearly $123,000 were provided to children.

» In FY 2014/15, 253 medical students contributed 4,237 hours of volunteer service to the community – a 12.4 percent increase from FY 2013/14 – through the Translating Osteopathic Understanding into Community Health (TOUCH) program.

» Nearly 120,000 pounds of healthy food were distributed to the community, and health education sessions served more than 9,500 Athens County children and parents, through the AmeriCorps program and its 16 school and community agency partners.

» During FY 2014/15, 336 students from elementary to high school received information about health career education opportunities.

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OMNI’s active extramural grant enterprise is currently at $6.5 million, with major funding from the National Institutes of Health (NIH).

» A $3.5 million NIH grant submitted by Christopher France, Ph.D., OMNI principal investigator and Distinguished Professor in the Department of Psychology, was ranked in the first percentile earlier this summer – receiving a virtually unheard of perfect score. We anticipate it will be funded soon.

» OMNI scientists were awarded one patent and applied for another four provisional patents.

» In conjunction with grant research, OMNI’s principal investigators/affiliates published 64 MedLine-referenced peer-reviewed journal articles during 2013 and 2014. An article published by OMNI scientists also received widespread media attention, including prominent placement in Scientific American, Atlantic, U.S. News and World Report, Prevention, Outside Magazine and Reader’s Digest.

» OMNI is conducting a cluster hire search in FY 2015/16 for two OMNI researchers.

» OMNI’s Healthy Aging Division is establishing a Frailty and Fracture Research Program to continue to advance its long-standing work on muscle wasting and weakness with aging while also examining novel diagnostic technologies that improve upon existing methods.
D.O./M.B.A.  Master in Business Administration  
D.O./M.S.  Master of Science in Biomedical Engineering  
D.O./M.P.H.  Master in Public Health  

Three D.O./Master’s Dual Degree Programs Finalized  

Training the Next Generation of Osteopathic Physician-Scientists  

Goal: Train osteopathic physician-scientists by establishing and growing interdisciplinary dual-degree programs and increasing the number of preclinical medical students engaged in research.

The Office of Advanced Studies continues to make considerable progress in developing and advancing research opportunities by establishing and growing cross-discipline dual-degree programs through which students can expand their medical education with a master’s or Ph.D. degree or by participating in the Research and Scholarly Advancement Fellowship (RSAF) or graduate studies assistance programs.

» The Ph.D. Graduate Assistance Program (GAP) expanded into its second year. In its first year (FY 2013/14), four students were accepted; in FY 2014/15 two additional students entered. Recipients of the Heritage Fellowship award through the GAP are graduate students in any doctoral program at Ohio University, working with a Heritage College faculty member. These students provide valuable research support for Heritage College faculty while being an integral part of an interdisciplinary learning environment.

» Ohio University’s new Translational Biomedical Sciences (TBS) doctoral program, the first of its kind in the state, is now home to the graduate portion of our D.O./Ph.D. as well as those Ph.D. GAP students selecting TBS. The first cohort of four students – including one D.O./Ph.D. and three Ph.D. GAP students – began the TBS doctoral program in fall 2015.

» In FY 2014/15, there were 10 D.O./Ph.D. and six D.O./Master’s students enrolled.

» Three D.O./Master’s degree programs are currently in place: D.O./M.B.A. (Master in Business Administration), D.O./M.S. (Master of Science in Biomedical Engineering) and D.O./M.P.H. (Master in Public Health). We also work with students interested in developing an Individualized Interdisciplinary Program (IIP). The first D.O./Master’s student in the IIP is focused on biomarkers for mental health, using bioinformatic tools.

» In summer 2014, the Athens campus had 11 RSAF participants. In summer 2015, the Athens campus had one participant. We are planning to expand the program to include Cleveland in summer 2016.
GOAL: Cultivate the next generation of physician-scientists by establishing regional research education and training sites, increasing opportunities, expanding resources and supporting a culture of research at the Heritage College and at the college’s clinical campus sites.

Through its CORE Research Office, the Heritage College provides broad-based research training, mentorship and resources to students, residents and hospital clinical faculty to help plant the seeds of a research culture that advances evidence-based medicine, which has resulted in more physician trainees conducting research.

SUMMER PRECLINICAL RESEARCH PARTICIPATION INCREASED 93%

- The December 2014 CORE Research Forum attracted nearly 50 participants from the Heritage College and 14 hospital partners. Topics included osteopathic research, accreditation requirements, quality improvement, research and the bottom line of hospitals, primary care research, medical education research and mentorship.

- The CORE Research Office (CRO) successfully spearheaded three poster events: the Ohio Osteopathic Symposium in Columbus, the Northwest Ohio Osteopathic Symposium in Sandusky, and the Western Reserve Hospital Research Day in Cuyahoga Falls.

- ACGME single accreditation system transition planning and training support is underway.

- The CRO provided support for AOA residency program inspections and the Commission on Osteopathic College Accreditation inspection for the Heritage College.

- CRO expanded its research support to include students at the Heritage College, Dublin.

- Residents and students produced 14 publications, submitted 15 additional manuscripts and presented 127 posters.

- Residents and students received 86 research seed funding grants since 2004 and 298 conference presentation travel grants since 2006.
In January 2015, OHF approved a proposal to develop and implement innovations in physician workforce preparation and to further develop the CACCOM infrastructure. The three CACCOM founding members are the Heritage College, Lincoln Memorial University – DeBusk College of Osteopathic Medicine (LMU-DCOM) and the University of Pikeville – Kentucky College of Osteopathic Medicine (KYCOM).

CACCOM developed relationships with HRSA, the Department of Health and Human Services, Rural Health Researchers, and the Appalachian Regional Commission, which may ultimately lead to other networking opportunities.

In September 2015, Sebastian Diaz, Ph.D., J.D., was hired as lead faculty researcher and Megan Nunemaker as CACCOM project manager, both housed at the Heritage College. Research coordinator positions at KYCOM and LMU-DCOM have been hired to begin November/December 2015.

A Metrics Subcommittee, charged with identifying a common set of metrics, began initial work developing a foundational data framework.
The Heritage College created a Dean’s Research Council to ensure that the executive dean and all college research leadership have the information needed to better understand the goals and associated needs for the continued development of basic science, biomedical science, translational and clinical science, and community health scholarly and research activities.

The Heritage College research ($3.4 million) and program ($2.7 million) grant/contract revenue in FY 2014/15 totaled $6.1 million, (not including Vision 2020), including facilities and administrative (F&A or indirect) income of $1.1 million.

Four strategic areas of focus for primary care research at the college were identified: maternal, infant & child health; lifestyle medicine; behavioral; and complementary health approaches. From this, two interdisciplinary, collaborative research teams were created with representatives across several colleges and institutes.

We are conducting a cluster hire search in FY 2015/16 for five primary care researchers, including two with a diabetes focus.

The Clinical and Translational Research Unit opened its facilities for conducting clinical trials and studies involving human subjects in spring 2014.

In FY 2014/15, 90 articles by Heritage College researchers were published in peer-reviewed PubMed referenced journals, a 3.6 percent increase from FY 2013/14.
THANK YOU FOR YOUR SUPPORT